

MUSIC BUSINESS & ENTREPRENEURSHIP MAJOR

This major is an interdisciplinary degree program combining music, business, and worship arts. The program is designed to give students the knowledge and skills to create, perform, and record their own popular songs and worship music, and then start their own small music business with which they can market their work. The Music Business Entrepreneurship major culminates in MUS473 Senior Music Business Project (2-12 c.h.) that includes a faculty-juried business plan presentation and faculty-juried public performance in addition to cooperative work with other senior project students in artist relations, concert promotion and concert production. The Senior Project is the capstone experience and assessment.

Important Notes

- 40% of major requirements must be completed at Judson.
- 40% of major requirements must be upper division.
- No more than 9 hours of MUS topics courses, and no more than 24 hours total of applied music (private lessons, class lessons, senior projects and performing ensembles) can apply toward graduation requirements.
- Piano proficiency is required for all music majors and students must enroll in private lessons for credit until examination (given during piano juries at the end of each semester) is passed. If it is failed, the student must repeat it until successfully passed; the examination should be passed by the end of the junior year. Specific requirements are available from any of the music faculty.
- Students majoring in Music Business and Entrepreneurship may not add a Business minor.
- Students must choose a concentration in Voice or an Instrument to accompany this major.

Gen Eds Required by Major

- DCW301 Reflecting on the Conversation (1 c.h.) (fulfills Gen Ed GEN301 Requirement)
- PSY111 Introduction to Psychology (3 c.h.) (fulfills Gen Ed Social Science Requirement)
- MUS181 Music Appreciation (3 c.h.) may not be taken by students in this major

Major Requirements

Code	Title	Hours
Business Courses		
BUS240	Economic Principles	3
BUS255	Marketing Principles	3
BUS344	Personal Finance	3
BUS454	Entrep/New Venture Management	3
BUS364	Digital Marketing	3
or BUS367	Content/Social Media Marketing	
Music Business		
MUS172	Audio Production I	3
MUS272	Audio Production Lab I	1
MUS372	Audio Production II	3
MUS472	Audio Production Lab II	1

MUS174	Introduction to Music Publishing and Copyright	3
MUS473	Senior Music Business Project	2
MUS293	Music Business Conference ¹	1

Worship Arts

DCW101	Introduction to the Community of Worship Performers	0.5
DCW301	Reflecting on the Conversation	1
WOR152	Worship Band Fundamentals	3
MUS320	Songwriting	3

Psychology

Select one from the following:		3
PSY309	Interpersonal Relationships	
PSY323	Personality	
PSY419	Integration of Psychology and Christianity	

Music Courses

MUS151	Music Theory I	3
MUS152	Music Theory II	3
MUS251	Music Theory III	3
MUS153	Ear Training/Sight Singing I	1
MUS154	Ear Training/Sight Singing II	1
MUS253	Ear Training/Sight Singing III	1
MUS280	The History of Rock, Pop & Soul:1927-1969	3
or MUS281	The History of Rock, Pop & Soul:1970-Present	

Applied Piano

MUS175	Commercial Class Piano I	1
MUS176	Commercial Class Piano II	1
MUS275	Commercial Class Piano III	1
MUS276	Commercial Class Piano IV	1
Complete three hours of the following: ²		3
MUS302	Priv Piano Instr., Credit	
MUS402	Priv Piano Instr., Credit	

Applied Major Instruments

Priv Voice/Piano/Perc/Guitar Instr. ³	6
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Ensemble Participation

Students should complete a minimum of 3.5 credits of MUS150 (7 semesters), in addition to 3.5 credits of small ensembles.		7
MUS142	Chamber Music Ensemble	
MUS143	Orchestra	
MUS145	Jazz Ensemble	
MUS148	Chamber Singers	
MUS150	University Choir	

Total Hours 74.5

¹ Students should register for MUS293 every semester they attend Judson. Registration is for 0 credits except for the student's final semester, when it must be taken for 1 credit hour.

² In addition to Commercial Class Piano, students should complete three semesters of MUS302/402.

³ Private lessons should be taken in the concentration area. The Music department recommends that lessons be taken during the first two semesters for no credit, and every subsequent semester for credit. At least 4 hours should be upper division.

Bachelor of Arts in Music Business and Entrepreneurship (Four-Year Plan)

Academic planning is the student's responsibility. This Graduation Plan is designed to be a guide to assist students as they plan their course selections. This is only a suggested schedule, and is not a substitute for a student's Degree Audit, nor the Program Requirements in the Judson University Catalog. Actual course selections should be made with the advice and approval of an academic advisor. Students should become familiar with the catalog in effect at the time at which they entered the institution. Course requirements and sequencing may vary with AP courses, transfer courses, English/math placement, or other conditions.

A full-time course load for undergraduate students is 12-18 credits per semester. Illinois residents receiving state aid should register for 15 hours per semester.

Course	Title	Hours
First Year		
First Semester		
BST110	Intro to the Christian Bible	3
ENG101	Expository Writing (or ACT/SAT placement)	3
GEN101	Questions of Life: Entering the Judson Conversation (<24 transfer hours)	1
ESS101	Wellness	1
	Physical Activity course	1
DCW101	Introduction to the Community of Worship Performers	0.5
MUS002	Priv Piano Instr., No Credit	0
MUS0** Private Music Lessons, No Credit		0
MUS142-150 Performance Ensemble		0.5
MUS151	Music Theory I	3
MUS153	Ear Training/Sight Singing I	1
MUS174	Introduction to Music Publishing and Copyright	3
Hours		17
Second Semester		
THS110	Christian Faith: Understanding and Application	3
ENG102	Critical Thinking and Writing (or ACT/SAT placement)	3
MUS002	Priv Piano Instr., No Credit	0
MUS0** Private Music Lesson, No Credit		0
MUS142-150 Performance Ensemble		0.5
MUS152	Music Theory II	3
MUS154	Ear Training/Sight Singing II	1
WOR152	Worship Band Fundamentals	3
Any Elective		3
Hours		16.5
Second Year		
First Semester		
	Gen Ed Biblical Studies Elective	3
BUS250	Management Principles	3
BUS240	Economic Principles	3
MUS202	Priv Piano Instr., Credit	1
MUS2** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS173	Recording Techniques I	3
Hours		14.5
Second Semester		
BUS255	Marketing Principles	3
MUS202	Priv Piano Instr., Credit	1
MUS2** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS224	Intro to Music Technology	2
MUS373	Recording Techniques II	3

MUS320	Songwriting	3
Hours		13.5
Third Year		
First Semester		
BUS344	Personal Finance	3
MUS302	Priv Piano Instr., Credit	1
MUS3** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
DCW301	Reflecting on the Conversation ¹	1
SPC120	Foundations of Speech	3
	Math based on ACT/SAT placement	3
	Gen Ed Visual and Performing Arts Elective	3
Hours		15.5
Second Semester		
BUS364	Digital Marketing	3
	or BUS367 or Content/Social Media Marketing	
MUS302	Priv Piano Instr., Credit	1
MUS3** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
PSY111	Introduction to Psychology	3
	Gen Ed Science w/Lab	4
	Any Elective	3
Hours		15.5
Fourth Year		
First Semester		
BUS454	Entrep/New Venture Management	3
MUS402	Priv Piano Instr., Credit	1
MUS4** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
	Psychology Elective ²	3
	Gen Ed Upper Division English Elective	3
	Gen Ed Upper Division English Elective	3
Hours		14.5
Second Semester		
MUS402	Priv Piano Instr., Credit	1
MUS4** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS473	Senior Music Business Project	3
HIS262	History of Civilization II	3
GEN401	The Good Life: Continuing the Conversation	3
	Any Elective	3
Hours		14.5
Total Hours		121.5

¹ GEN301 equivalent

² see major audit