

# MUSIC BUSINESS & ENTREPRENEURSHIP MAJOR

This major is an interdisciplinary degree program combining music, business, and worship arts. The program is designed to give students the knowledge and skills to create, perform, and record their own popular songs and worship music, and then start their own small music business with which they can market their work. The Music Business Entrepreneurship major culminates in MUS473 Senior Music Business Project (2-12 c.h.) that includes a faculty-juried business plan presentation and faculty-juried public performance in addition to cooperative work with other senior project students in artist relations, concert promotion and concert production. The Senior Project is the capstone experience and assessment.

## Important Notes

- 40% of major requirements must be completed at Judson.
- 40% of major requirements must be upper division.
- No more than 9 hours of MUS topics courses, and no more than 24 hours total of applied music (private lessons, class lessons, senior projects and performing ensembles) can apply toward graduation requirements.
- Piano proficiency is required for all music majors and students must enroll in private lessons for credit until examination (given during piano juries at the end of each semester) is passed. If it is failed, the student must repeat it until successfully passed; the examination should be passed by the end of the junior year. Specific requirements are available from any of the music faculty.
- Students majoring in Music Business and Entrepreneurship may not add a Business minor.
- Students must choose a concentration in Voice or an Instrument to accompany this major.

## Gen Eds Required by Major

- DCW301 Reflecting on the Conversation (1 c.h.) (fulfills Gen Ed GEN301 Requirement)
- PSY111 Introduction to Psychology (3 c.h.) (fulfills Gen Ed Social Science Requirement)
- MUS181 Music Appreciation (3 c.h.) may not be taken by students in this major

## Major Requirements

Code	Title	Hours
<b>Business Courses</b>		
BUS240	Economic Principles	3
BUS255	Marketing Principles	3
BUS344	Personal Finance	3
BUS454	Entrep/New Venture Management	3
BUS364	Digital Marketing	3
or BUS367	Content/Social Media Marketing	
<b>Music Business</b>		
MUS172	Audio Production I	3
MUS272	Audio Production Lab I	1
MUS372	Audio Production II	3
MUS472	Audio Production Lab II	1

MUS174	Introduction to Music Publishing and Copyright	3
MUS473	Senior Music Business Project	2
MUS293	Music Business Conference <sup>1</sup>	1
<b>Worship Arts</b>		
DCW101	Introduction to the Community of Worship Performers	0.5
DCW301	Reflecting on the Conversation	1
WOR152	Worship Band Fundamentals	3
MUS320	Songwriting	3
<b>Psychology</b>		
Select one from the following:		3
PSY309	Interpersonal Relationships	
PSY323	Personality	
PSY419	Integration of Psychology and Christianity	
<b>Music Courses</b>		
MUS151	Music Theory I	3
MUS152	Music Theory II	3
MUS251	Music Theory III	3
MUS153	Ear Training/Sight Singing I	1
MUS154	Ear Training/Sight Singing II	1
MUS253	Ear Training/Sight Singing III	1
MUS280	The History of Rock, Pop & Soul:1927-1969	3
or MUS281	The History of Rock, Pop & Soul:1970-Present	
<b>Applied Piano</b>		
MUS175	Commercial Class Piano I	1
MUS176	Commercial Class Piano II	1
MUS275	Commercial Class Piano III	1
MUS276	Commercial Class Piano IV	1
Complete three hours of the following: <sup>2</sup>		3
MUS302	Priv Piano Instr., Credit	
MUS402	Priv Piano Instr., Credit	
<b>Applied Major Instruments</b>		
Priv Voice/Piano/Perc/Guitar Instr. <sup>3</sup>		6
<b>Ensemble Participation</b>		
Students should complete a minimum of 3.5 credits of MUS150 (7 semesters), in addition to 3.5 credits of small ensembles.		7
MUS142	Chamber Music Ensemble	
MUS143	Orchestra	
MUS145	Jazz Ensemble	
MUS148	Chamber Singers	
MUS150	University Choir	
<b>Total Hours</b>		<b>74.5</b>

<sup>1</sup> Students should register for MUS293 every semester they attend Judson. Registration is for 0 credits except for the student's final semester, when it must be taken for 1 credit hour.

<sup>2</sup> In addition to Commercial Class Piano, students should complete three semesters of MUS302/402.

<sup>3</sup> Private lessons should be taken in the concentration area. The Music department recommends that lessons be taken during the first two semesters for no credit, and every subsequent semester for credit. At least 4 hours should be upper division.

## Bachelor of Arts in Music Business and Entrepreneurship (Four-Year Plan)

Academic planning is the student's responsibility. This Graduation Plan is designed to be a guide to assist students as they plan their course selections. This is only a suggested schedule, and is not a substitute for a student's Advising Worksheet, nor the Program Requirements in the Judson University Catalog. Actual course selections should be made with the advice and approval of an academic advisor. Students should become familiar with the catalog in effect at the time at which they entered the institution. Course requirements and sequencing may vary with AP courses, transfer courses, English/math placement, or other conditions.

A full-time course load for undergraduate students is 12-18 credits per semester. Illinois residents receiving state aid should register for 15 hours per semester.

In addition to the courses below, chapel is required for all traditional full-time students (i.e., those taking 12 or more credit hours), both residents and commuters. This course counts as 1 credit towards a student's full-time status within the term, but does not earn credits towards graduation.

Course	Title	Hours
<b>First Year</b>		
<b>First Semester</b>		
ENG101	Expository Writing (or ACT/SAT placement)	3
GEN101 or ESS101	Questions of Life: Entering the Judson Conversation <sup>1</sup> or Wellness	1
Physical Activity course		1
DCW101	Introduction to the Community of Worship Performers	0.5
MUS0** Private Music Lessons, No Credit		0
MUS142-150 Performance Ensemble		0.5
MUS151	Music Theory I	3
MUS153	Ear Training/Sight Singing I	1
MUS172	Audio Production I	3
MUS272	Audio Production Lab I	1
MUS175	Commercial Class Piano I	1
MUS293	Music Business Conference	1.00
<b>Hours</b>		<b>16</b>
<b>Second Semester</b>		
PSY111	Introduction to Psychology	3
ENG102	Critical Thinking and Writing (or ACT/SAT placement)	3
MUS0** Private Music Lesson, No Credit		0
MUS142-150 Performance Ensemble		0.5
MUS152	Music Theory II	3
MUS154	Ear Training/Sight Singing II	1
MUS176	Commercial Class Piano II	1
MUS372	Audio Production II	3
MUS472	Audio Production Lab II	1
MUS293	Music Business Conference	1.00
<b>Hours</b>		<b>16.5</b>
<b>Second Year</b>		
<b>First Semester</b>		
BST110	Intro to the Christian Bible	3
BUS240	Economic Principles	3
MUS2** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS174	Introduction to Music Publishing and Copyright	3
MUS251	Music Theory III	3
MUS275	Commercial Class Piano III	1
MUS293	Music Business Conference	1.00
<b>Hours</b>		<b>15.5</b>

### Second Semester

Math based on ACT/SAT placement		
SPC120	Foundations of Speech	3
THS110	Christian Faith: Understanding and Application	3
BUS255	Marketing Principles	3
MUS2** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS276	Commercial Class Piano IV	1
MUS320	Songwriting	3
MUS293	Music Business Conference	1.00
<b>Hours</b>		<b>15.5</b>

### Third Year

#### First Semester

HIS261	History of Civilization I	3
WOR152	Worship Band Fundamentals	3
BUS364 or BUS367	Digital Marketing or Content/Social Media Marketing	3
MUS302	Priv Piano Instr., Credit	1
MUS3** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS280 or MUS281	The History of Rock, Pop & Soul:1927-1969 <sup>2</sup> or The History of Rock, Pop & Soul:1970-Present	3
MUS293	Music Business Conference	1.00
<b>Hours</b>		<b>15.5</b>

#### Second Semester

Gen Ed Science w/Lab		4
Gen Ed Visual and Performing Arts Elective		
HIS262	History of Civilization II	3
BUS344	Personal Finance	3
DCW301	Reflecting on the Conversation <sup>3</sup>	1
MUS302	Priv Piano Instr., Credit	1
MUS3** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS293	Music Business Conference	1.00
<b>Hours</b>		<b>14.5</b>

### Fourth Year

#### First Semester

Gen Ed Biblical Studies Elective		3
ENG380 Literature, Community, and Human Flourishing		3
BUS454	Entrep/New Venture Management	3
Psychology Elective <sup>4</sup>		3
MUS402	Priv Piano Instr., Credit	1
MUS4** Private Music Lesson, Credit		1
MUS142-150 Performance Ensemble		0.5
MUS293	Music Business Conference	1.00
Piano Proficiency Exam		
<b>Hours</b>		<b>15.5</b>

#### Second Semester

MUS4** Private Music Lesson, Credit		1
MUS473	Senior Music Business Project	10-12
GEN401	The Good Life: Continuing the Conversation <sup>5</sup>	3
<b>Hours</b>		<b>14-16</b>
<b>Total Hours</b>		<b>123-125</b>

<sup>1</sup> First-time students (those entering college directly from high school) should take GEN101; transfer students should take ESS101

<sup>2</sup> MUS280 The History of Rock, Pop & Soul:1927-1969 (3 c.h.)/MUS281 The History of Rock, Pop & Soul:1970-Present (3 c.h.) may be swapped with ENG380 or the BST elective in the Fall of the 4th year

<sup>3</sup> GEN301 equivalent

<sup>4</sup> See major audit for PSY elective options

<sup>5</sup> The online section is recommended