

SPORT MANAGEMENT MAJOR

Interested in putting your determination and drive to work in the sport industry? Judson's newly-modified Sport Management major incorporates courses in facility and event management, economics, marketing, accounting, finance, leadership, and technology to provide a cutting-edge foundation full of competencies that future employers will demand. The revised core also allows plenty of elective space for students to pursue a minor related to their personal interests and career goals. Our graduates are working across the country and overseas in the areas of sport facility management, sport retailing, sport information, sports marketing, sales, and more.

Program Goals

Students majoring in Sport Management will:

- Develop, both personally and professionally, into well-educated, ethical, competent sport management professionals
- Understand and be prepared to deal effectively with critical issues in a changing global environment
- Be able to connect key concepts related to the historical, sociological, and psychological foundations of sport
- Demonstrate competency in the foundations of sport management including but not limited to management concepts, governance and policy, and international sport
- Demonstrate competency in the functions of sport management including but not limited to operations, marketing, communication, and finance
- Demonstrate competency in skills, knowledge, and abilities related to the environment of sport management including but not limited to legal and ethical aspects, diversity, and technology
- Engage in experiential learning designed to promote relevant career experience
- Synthesize and apply knowledge gained through their curricular coursework with a capstone experience
- Reflect on the Christian faith's implications as applied to life, work, and learning

Note: Across the curriculum, these learning objectives will be purposefully embedded into course content through creative pedagogies, interactive discussions, reflective assignments/assessments, and experiential learning. The assumed foundational content knowledge that should exist in each graduate through the calculated scope and sequence of all course objectives will be augmented by an overall emphasis on professionalism as it applies to communication, ethics, and technology.

Important Notes

40% of major requirements must be completed at Judson.

40% of major requirements must be upper division.

Gen Eds Required by Major

- ESS395 ESS Practicum (1 c.h.) (fulfills Gen Ed GEN301 requirement)

Major Requirements

Code	Title	Hours
Major Requirements		
BUS240	Economic Principles	3
BUS250	Management Principles	3

BUS367 or BUS364 or DES231	Content/Social Media Marketing Digital Marketing Digital Design Fundamentals	3
BUS401	Leading Teams	3
BUS457	Strategic Planning & Assessment	3
ESS242	Foundations of Sport and Health	3
ESS270	Sport Sociology	3
ESS275	Facility and Event Management	3
ESS346	Risk Management for Sport and Health Professionals	3
ESS351	Sport Finance	3
ESS352	Sports Marketing	3
ESS395	ESS Practicum	1
ESS480	ESS Senior Seminar	3
ESS Colloquium		
ESS393	ESS Colloquium ¹	0
ESS Internship		
ESS495	ESS Internship	6-12
Total Hours		43-49

¹ Sport Management majors should register for ESS393 ESS Colloquium (0 c.h.) each of their last four semesters. Exception: ESS393 ESS Colloquium (0 c.h.) may be waived by the ESS Chair the last semester if incompatible with ESS Internship.

Bachelor of Arts in Sport Management (Four-Year Plan)

Academic planning is the student's responsibility. This Graduation Plan is designed to be a guide to assist students as they plan their course selections. This is only a suggested schedule, and is not a substitute for a student's Advising Worksheet, nor the Program Requirements in the Judson University Catalog. Actual course selections should be made with the advice and approval of an academic advisor. Students should become familiar with the catalog in effect at the time at which they entered the institution. Course requirements and sequencing may vary with AP courses, transfer courses, English/math placement, or other conditions.

A full-time course load for undergraduate students is 12-18 credits per semester. Illinois residents receiving state aid should register for 15 hours per semester.

In addition to the courses below, chapel is required for all traditional full-time students (i.e., those taking 12 or more credit hours), both residents and commuters. This course counts as 1 credit towards a student's full-time status within the term, but does not earn credits towards graduation.

Course	Title	Hours
First Year		
First Semester		
	English based on ACT/SAT placement	3
	Math based on ACT/SAT placement	3
PSY111	Introduction to Psychology	3
GEN101 or ESS101	Questions of Life: Entering the Judson Conversation (<24 transfer hours) ¹ or Wellness	1
ESS101	Wellness	1
ESS132 or ESS150	Personal Fitness Training or Intercollegiate Participation	1

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ESS242	Foundations of Sport and Health ²	3
Hours		15
Second Semester		
Gen Ed Visual and Performing Arts Elective		
		3
English based on ACT/SAT placement		
		3
SPC120	Foundations of Speech	3
BST110	Intro to the Christian Bible	3
ESS270	Sport Sociology	3
Hours		15
Second Year		
First Semester		
Gen Ed Science w/Lab		
		4
HIS261	History of Civilization I	3
BUS240	Economic Principles	3
ESS275	Facility and Event Management	3
Any Elective		
		3
Hours		16
Second Semester		
THS110 Christian Faith: Understanding and Application		
		3
HIS262	History of Civilization II	3
BUS250	Management Principles	3
ESS351	Sport Finance	3
Any Elective		
		3
Hours		15
Third Year		
First Semester		
ESS346	Risk Management for Sport and Health Professionals	3
ESS352	Sports Marketing	3
ESS393	ESS Colloquium ³	0
ESS395	ESS Practicum	1
Any Electives		
		9
Hours		16
Second Semester		
BUS401 Leading Teams		
		3
ESS393	ESS Colloquium ³	0
GEN401	The Good Life: Continuing the Conversation	3
Gen Ed Biblical Studies Elective		
Any Electives		
		9
Hours		15
Fourth Year		
First Semester		
ESS393	ESS Colloquium ³	0
BUS367 or BUS364 or DES231	Content/Social Media Marketing or Digital Marketing or Digital Design Fundamentals	3
BUS457	Strategic Planning & Assessment	3
Gen Ed Upper Division English Elective		
Any Electives		
		6-9
Hours		12-15
Second Semester		
ESS393	ESS Colloquium ³	0
ESS480	ESS Senior Seminar	3
ESS495	ESS Internship ⁴	6-12
Hours		9-15
Total Hours		113-122

³ Sport Management majors should register for ESS393 ESS Colloquium each of their last four semesters. Exception: ESS393 may be waived by the ESS Chair the last semester if incompatible with ESS Internship.

⁴ Internship may be taken in fall or spring semester; students should discuss options with their advisor.

¹ First-time students (those entering college directly from high school) should take GEN101; transfer students should take ESS101

² If course is full, may be swapped with another general education course in the spring semester.