

# NOT-FOR-PROFIT MARKETING/MANAGEMENT CERTIFICATE

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## Important Notes

- This certificate requires the following pre-requisites: PSY111 Introduction to Psychology (3 c.h.), MAT1\*\* 100-Level General Education Math course, and BUS240 Economic Principles (3 c.h.)

## Certificate Requirements

Code	Title	Hours
<b>Certificate Core</b>		
BUS250	Management Principles	3
BUS251	Financial Accounting	3
BUS255	Marketing Principles	3
BUS357	Strategic Marketing for NPOs	3
BUS401	Leading Teams	3
BUS495	Sr Business Practicum/Internship	1
Select one from the following:		3
BUS326	Human Resource Management	
BUS345	Integrated Mktg Communications	
BUS361	Professional Selling	
BUS457	Strategic Planning & Assessment	
<b>Total Hours</b>		<b>19</b>