

# HOSPITALITY AND EVENT PLANNING CERTIFICATE

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## Certificate Requirements

Code	Title	Hours
<b>Certificate Core</b>		
BUS240	Economic Principles	3
BUS250	Management Principles	3
BUS255	Marketing Principles	3
BUS310	Event Planning	3
BUS412	Project Management	3
<b>Electives</b>		
Select two of the following:		6
ESS275	Facility and Event Management	
BUS367	Content/Social Media Marketing	
BUS457	Strategic Planning & Assessment	
BUS495	Sr Business Practicum/Internship	
<b>Total Hours</b>		<b>21</b>