

BUSINESS DEPARTMENT

Faculty

Department Chair: Joyce Shotick

Tim Carlson, Nathan Chang, Gene Crume Jr, George Gill, Jack Groppe, Walter Lopez, Kilee Simpson, Leah Rowe, Scott Springer, and Bill Young

Vision

The curriculum aims to teach students to:

- Strive to learn concepts of business as principles for thinking rather than facts to be memorized for tests and then discarded
- Think in an analytical, systematic manner as they approach business situations and the problems encountered by growing, changing organizations
- Accept change as an ongoing way of life and learn how to identify, adapt to, and create change with the goal of becoming "difference makers"
- Approach each business situation with a sound system of ethics and values
- Strive for excellence in written and oral communication skills in order to compete with the best graduates of the premier schools of business
- Learn hands-on, practical business techniques proven by practitioners in real-life business situations
- Learn how to synthesize their Christian faith with their academic learning, to become mature, balanced, successful executives

Mission

The department offers a state-of-the-art business program designed to do the following:

- Teach students the interrelationships of their business courses while helping them integrate basic concepts into a comprehensive system of thought
- Provide broad foundations of business theories, principles, practices and ethics needed to excel in business
- Train students to be competent problem solvers by encouraging inquisitiveness and analytical reasoning
- Develop personalized faculty-student relationships through mentoring, advising, counseling and tutoring
- Accounting Major (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/accounting-major/>)
- Business Minor (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/bus-minors/>)
- Entrepreneurship Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/entrepreneurship-certificate/>)
- Finance Minor (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/finance-minor/>)
- Hospitality and Event Planning Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/hospitality-event-planning-certificate/>)
- Human Resource Management Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/human-resource-management-certificate/>)

- Management Major (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/management-major/>)
- Marketing Major (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/marketing-major/>)
- Marketing Minor (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/marketing-minor/>)
- Not-for-Profit Marketing/Management Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/not-for-profit-marketing-management-certificate/>)
- Social Media Marketing Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/social-media-marketing-certificate/>)