

BUSINESS DEPARTMENT

Faculty

Department Chair: Jeff Price

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Vision

The curriculum aims to teach students to:

- Strive to learn concepts of business as principles for thinking rather than facts to be memorized for tests and then discarded
- Think in an analytical, systematic manner as they approach business situations and the problems encountered by growing, changing organizations
- Accept change as an ongoing way of life and learn how to identify, adapt to, and create change with the goal of becoming "difference makers"
- Approach each business situation with a sound system of ethics and values
- Strive for excellence in written and oral communication skills in order to compete with the best graduates of the premier schools of business
- Learn hands-on, practical business techniques proven by practitioners in real-life business situations
- Learn how to synthesize their Christian faith with their academic learning, to become mature, balanced, successful executives

Mission

The department offers a state-of-the-art business program designed to do the following:

- Teach students the interrelationships of their business courses while helping them integrate basic concepts into a comprehensive system of thought
- Provide broad foundations of business theories, principles, practices and ethics needed to excel in business
- Train students to be competent problem solvers by encouraging inquisitiveness and analytical reasoning
- Develop personalized faculty-student relationships through mentoring, advising, counseling and tutoring
- Accounting Major (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/accounting-major/>)
- Business Minor (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/bus-minors/>)
- Entrepreneurship Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/entrepreneurship-certificate/>)
- Finance Minor (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/finance-minor/>)
- Hospitality and Event Planning Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/hospitality-event-planning-certificate/>)

- Human Resource Management Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/human-resource-management-certificate/>)
- Management Major (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/management-major/>)
- Marketing Major (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/marketing-major/>)
- Marketing Minor (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/marketing-minor/>)
- Not-for-Profit Marketing/Management Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/not-for-profit-marketing-management-certificate/>)
- Social Media Marketing Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/business-department/social-media-marketing-certificate/>)