

DESIGN STUDIES MAJOR

The Bachelor of Arts degree program in Design Studies is built upon a core of graphic design courses, and allows students to select from concentrations in adjacent fields such as Architectural Representation, Communications, Marketing, and Photography. The goal of this program is to enable students to tailor a design education to specific interests and prepare them for entry-level work in their targeted field.

Important Notes

- 40% of major requirements must be completed at Judson.
- 40% of major requirements must be upper division.
- No grade lower than C- is accepted for major requirements.
- A minimum major GPA of 2.50 is required.
- A concentration is required.

Gen Eds Required by Major

- ART224 History of Art I (3 c.h.) (fulfills Gen Ed History Requirement)
- ART123 Introduction to Photography (3 c.h.), and DES121 Design I (3 c.h.) (fulfill Gen Ed Visual and Performing Arts Requirement)
- ART427 Theories of the Visual (3 c.h.) (fulfills GEN301 Requirement)

Major Requirements

Code	Title	Hours
Studio Core		
ART123	Introduction to Photography	3
DES121	Design I	3
DES221	Three Dimensional Design	3
or ARC122	Communication and Architectonics	
DES228	Typography I	3
DES231	Digital Design Fundamentals	3
DES295	Prof Practices in Graphic Design	2
DES321	Graphic Design I	3
DES322	Graphic Design II	3
DES331	Web Design I	3
DES395	Internship Pract in Graphic Des	1
DES420	Advanced Graphic Design	3
FLM243	Video Production I	3
History/Theory		
ART427	Theories of the Visual	3
Complete two of the following		6
ART224	History of Art I	
ART225	History of Art II	
ART324	History of Art III	
ARC231	Global History of Architecture I	
Studio Elective		
Complete one 300- or 400-level studio course		3
ART***	Art Studio Elective	
DES***	Design Studio Elective	
ARC***	Architecture Studio Elective	
INT***	Interior Design Studio Elective	
Total Hours		45

Architectural Representation Concentration

Important Notes:

- Courses may not duplicate with the major requirements
- Courses may have pre-requisites; students should consult with their advisor for guidance

Code	Title	Hours
ARC310	Digital Design Simulation	3
ARC312	Building Integration and Construction Documents	3
ARC410	Advanced Digital Design	3
Total Hours		9

Communications Concentration

Important Notes:

- Courses may not duplicate with the major requirements
- Courses may have pre-requisites; students should consult with their advisor for guidance

Code	Title	Hours
COM220	Intro to Study of Communication	3
COM311	Language and Society	3
COM314	Intercultural Communication	3
Total Hours		9

Marketing Concentration

Important Notes:

- Courses may not duplicate with the major requirements
- Courses may have pre-requisites; students should consult with their advisor for guidance

Code	Title	Hours
BUS255	Marketing Principles	3
Complete two of the following:		6
BUS345	Integrated Mktg Communications	
BUS364	Digital Marketing	
BUS367	Content/Social Media Marketing	
Total Hours		9

Photography Concentration

Important Notes:

- Courses may not duplicate with the major requirements
- Courses may have pre-requisites; students should consult with their advisor for guidance

Code	Title	Hours
ART222	Studio Photography	3
ART223	Darkroom Photography	3
ART323	Advanced Photography	3
Total Hours		9

Bachelor of Arts in Design Studies (Four-Year Plan)

Academic planning is the student's responsibility. This Graduation Plan is designed to be a guide to assist students as they plan their course selections. This is only a suggested schedule, and is not a substitute for a student's Advising Worksheet, nor the Program Requirements in the Judson University Catalog. Actual course selections should be made with the advice and approval of an academic advisor. Students should become familiar with the catalog in effect at the time at which they entered the institution. Course requirements and sequencing may vary with AP courses, transfer courses, English/math placement, or other conditions.

A full-time course load for undergraduate students is 12-18 credits per semester. Illinois residents receiving state aid should register for 15 hours per semester.

In addition to the courses below, chapel is required for all traditional full-time students (i.e., those taking 12 or more credit hours), both residents and commuters. This course counts as 1 credit towards a student's full-time status within the term, but does not earn credits towards graduation.

Course	Title	Hours
First Year		
First Semester		
GEN101 or ESS101	Questions of Life: Entering the Judson Conversation ¹ or Wellness	1-2
ENG101	Expository Writing	3
SPC120	Foundations of Speech	3
Physical Activity course		1
DES121	Design I	3
Any Elective		3
Hours		14-15
Second Semester		
ENG102	Critical Thinking and Writing	3
Math based on ACT/SAT placement		3
ART123	Introduction to Photography	3
DES231	Digital Design Fundamentals	3
Any Elective		3
Hours		15
Second Year		
First Semester		
BST110	Intro to the Christian Bible	3
Gen Ed Science w/Lab		4
DES221 or ARC122	Three Dimensional Design or Communication and Architectonics	3
ART224 or ARC231	History of Art I or Global History of Architecture I	3
Concentration Course ²		3
Hours		16
Second Semester		
THS110	Christian Faith: Understanding and Application	3
DES295	Prof Practices in Graphic Design	2
DES321	Graphic Design I	3
ART225 or ART324	History of Art II or History of Art III	3
Any Elective		3
Hours		14
Summer Semester		
DES395	Internship Pract in Graphic Des	1
Hours		1

Third Year

First Semester

HIS262	History of Civilization II	3
PSY111 or SOC151	Introduction to Psychology or Introduction to Sociology	3
DES228	Typography I	3
DES322	Graphic Design II	3
DES331	Web Design I	3
Hours		15

Second Semester

ENG380	Literature, Community, and Human Flourishing	3
ART427	Theories of the Visual	3
Studio Elective ³		3
Any Elective		6
Hours		15

Fourth Year

First Semester

DES420	Advanced Graphic Design	3
FLM243	Video Production I	3
Concentration Course ²		3
Any Elective		6
Hours		15

Second Semester

GEN401	The Good Life: Continuing the Conversation	3
Concentration Course ²		3
Any Elective		9
Hours		15
Total Hours		120-121

¹ First-time students (those entering college directly from high school) should take GEN101; transfer students should take ESS101

² See concentration audit for details