

ART AND DESIGN DEPARTMENT

Faculty

Department Chair: Jeffery Carl

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Mission

Develop creative professionals who shape the world through exceptional work, courageous exploration, and community engagement.

Values

Excellence. Opportunity. Community.

Goals

Students in the Art and Design Department will:

- **Develop Formal and Analytical Abilities**
Develop the formal and analytical skills needed to craft articulate and expressive visual forms
- **Embrace the Creative Process**
Learn to explore and assess multiple solutions through structured creative processes
- **Integrate History, Theory, and the Liberal Arts**
Integrate ideas from the historical development of visual culture, and other disciplines, into creative practice
- **Gain Professional Experience**
Pursue 'real world' experiences to grow in their discipline and serve God in their communities

Objectives

Formal and Analytical Abilities

- Objectively see and interpret the physical world
- Become proficient with manual tools, techniques, and materials used to form 2D objects (drawing, painting, printmaking, etc.)
- Become proficient with manual tools, techniques, and materials used to form 3D objects, both sculptural and functional
- Learn the fundamentals of digital media (Adobe CC, HTML, CSS, etc.)
- Become proficient with the manual functions of a DSLR camera
- Learn to organize information into a graphic and typographic visual system
- Learn the fundamentals of print-based design and production

Creative Process

- Thoughtfully apply 2D compositional elements and principles
- Thoughtfully apply 3D compositional elements and principles
- Develop formal solutions through iterative processes involving thoughtfully applied skills, divergent exploration, and critical analysis
- Develop conceptual solutions through iterative processes involving research, divergent exploration, and critical analysis
- Learn to hear, offer, and effectively respond to constructive criticism
- Develop a user-based, audience mindset

Historical and Theoretical Knowledge

- Acquire a working knowledge of the technological and creative evolution of art, design, photography, and film
- Think critically about the cultural dynamics of creative works
- Recognize the conceptual relationships between various forms of visual and material culture, including the liberal arts
- Understand how other disciplines interact with, affect, and spur the development of creative fields

Professional Practice

- Develop a personal point of view and learn how to present it publicly in an engaging and articulate manner
- Learn professional practices in creative fields (portfolio and resume development, documentation of creative works, interview skills, presentation, etc.)
- Manage a complex project through all stages of a production process (direction, schedules, materials, finances, etc.)
- Develop a cohesive body of professional quality creative work
- Define a career path that recognizes the potential of their chosen discipline to serve God, and others.

- Art Major (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/art-major/>)
- Art: Photography Major (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/art-photography-major/>)
- Digital Communications Design Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/digital-communications-design-certificate/>)
- Digital Communications Design Minor (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/digital-communications-design-minor/>)
- Graphic Design Certificate (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/graphic-design-certificate/>)
- Graphic Design Major (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/graphic-design-major/>)
- Graphic Design Minor (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/graphic-design-minor/>)
- Photography Minor (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/photography-minor/>)
- Studio Art Major (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/studio-art-major/>)
- Studio Art Minor (<https://catalog.judsonu.edu/departments-divisions-programs/art-design-department/studio-art-minor/>)

Art, Design, Architecture and Interior Design Handbook Supplement

Details of the above and other program policies and procedures are outlined in the Art, Design and Architecture Supplement-PDF (https://myjudson.judsonu.edu/ICS/Portlets/ICS/Handoutportlet/viewhandler.ashx?handout_id=5747664a-a42d-43c4-bef3-cc6bba690094) to the Judson University Student Handbook.