

FILM (FLM)

FLM243 Video Production I (3 course hours)

The course introduces the basics of video editing, shooting, and production techniques. Students will develop an understanding of video presentation and storytelling. In turn, the course deals with making short video for clients in corporate and church/nonprofit settings. Fulfills:

Studio Course

Course offered: FA

FLM343 Video Production II (3 course hours)

The course moves students greater competencies with practices introduced in Video Production I. Students will develop a professional understanding of video principles and how these principles apply to a range of audiences and communication tasks. The course will prepare students to produce high-level video products with messages are effective in communication and appropriate for the occasion/subject.

Fulfills: Studio Course

Course offered: SP (odd yrs)