

COMMUNICATION ARTS (COM)

COM101 Effective Communication:Informative (3 course hours)

This course explores the use of informative writing skills and strategies in academic and professional contexts, including fundamentals of informative writing, revision strategies, research methodologies, and use of APA style.

COM102 Effective Communication:Persuasive (3 course hours)

This course explores the use of persuasive writing skills in academic and professional, emphasizing fundamentals of persuasive writing, the revision process, and research-based, APA-formatted, academic writing.

COM111 Business Writing for Professionals (3 course hours)

This course covers correct format, style and presentation of a variety of written business communications regularly used. In the process, students will increase awareness of how they present themselves in written and verbal communication.

COM150 Intro to Sports Communication/Media (3 course hours)

Students will explore the fundamentals of sports communications: sports broadcasting, sports information, and sports journalism. They will work in conjunction with the athletic department for numerous professional communication opportunities and learn advice from practitioners in the field.

Course offered: SP

COM220 Intro to Study of Communication (3 course hours)

This survey course presents the historical roots, methodological groundings, and present state of the field of communication. The student is introduced to the communication field's specialized vocabulary, fundamental works, and historical theorists.

Course offered: FA

COM293 Communication Arts Conference (0-1 course hours)

The Communication Arts Conference requires students to critically engage with their discipline and with one another. Through individual presentations drawn from classroom experience and through open discussion, students will hone their skills as speakers and thinkers. In addition, the Communication Arts Conference helps students to reflect upon their own work and build community with peers and faculty members.

Course offered: FA, SP

COM311 Language and Society (3 course hours)

Surveys verbal and nonverbal elements of communication; and considers how language is used by individuals, governments, the entertainment world and commerce for the purpose of socialization, information and persuasion.

Course offered: SP (even yrs)

COM314 Intercultural Communication (3 course hours)

This course introduces students to the process and study of communication between different cultures from the standpoint of English speaking United States citizens. Special attention is given to the communication practices of various ethnic groups in the hopes of facilitating effective communication between cultures. Various communication styles from cultures within the American experience are also examined. Different theoretical models of intercultural communication are studied.

Course offered: SP (odd yrs)

COM350 Applied Sports Media (3 course hours)

Applied Sports Media builds upon Introduction to Sports Media and give students numerous opportunities to build their professional portfolios with written, audio, and video artifacts that will serve them well when they apply for jobs in the sports marketplace.

Pre-requisites: COM150

Course offered: FA (odd yrs)

COM442 Communication Theory/Application (3 course hours)

Findings by communications theorists and researchers are related to the communication process and applied to practice of effective communication. Written assignments will include a reflective essay on coursework that shaped student perspectives about themselves and the wider world and which affect how they engage communities through communication practices.

Upperclass students only

Course offered: SP (odd yrs)

COM495 Communication Arts Internship (1-3 course hours)

Students are employed on a part or full time basis with an organization in which communication skills are required.

Upperclass students only

Course offered: FA, SP, SU

COM499 Senior Research Project (3 course hours)

Provides opportunity for senior students to develop a 10,000 word research project in their focal area. Students will hone their research and writing skills by brainstorming ideas, developing a bibliography, meeting individually with the professor, drafting and presenting material, writing the finished project, and presenting their results to the Communication Arts conference at the end of the semester.

Limited to Seniors only

Course offered: FA, SP